



Existing Tobacco Prevention and Control Plans and Initiatives: Local/Regional Plans

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American Lung Association Plains-Gulf Region:
Alabama, Arkansas, Kansas, Louisiana, Mississippi,
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Tobacco Control Initiatives

- Comprehensive Smoke Free Laws
- Significant Tobacco Taxes
- Tobacco Prevention & Cessation funding
- Access to Comprehensive Cessation Services

Smoke Free Laws

- **24 states**, along with the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, have laws in effect that cover **ALL workplaces, restaurants, and bars to be 100% smoke free.**
- These laws, along with local laws in other states, protect 49.1% of the U.S. population.
- Comprehensive: workplaces, restaurants, bars, etc...

Texas Smoke Free Workplaces

- Smoke Free Texas coalition
- Smoke Free work at municipal level in Texas
 - Population focused
 - County vs. city
- Current Campaigns
 - Irving, Fort Worth, Waco and Lubbock

Smoke-Free Texas Cities

37 Cities / 32% TX Population

- Abilene
- Alton
- Austin
- Baytown
- Beaumont
- Benbrook
- Brownsville
- College Station
- Copperas Cove
- Corpus Christi
- Dallas
- Eagle Pass
- El Paso
- Ennis
- Flower Mound
- Granbury
- Harlingen
- Houston
- Laredo
- Marshall
- McKinney
- Missouri City
- Nacogdoches (1)
- Pearland
- Plano
- Portland (1)
- Robinson (1)
- San Angelo
- San Antonio
- San Marcos
- Socorro
- Southlake
- Tyler
- University Park
- Vernon
- Victoria
- Wichita Falls (2016)
- Woodway (1)

***Comprehensive smoke-free city ordinances include all indoor workplaces, including bars & restaurants.

(1) "Dry" cities whose smoke-free ordinances do not address bars; Smoke-Free Texas considers these cities' smoke-free ordinances to be comprehensive.

Regional smoke free work

- Statewide laws with restaurants & workplaces only:
 - Louisiana
 - Arkansas (small business exemption)
- No statewide law/Strong local laws/
Population covered:
 - Mississippi: 82 local laws, 29% population covered
 - Alabama: 26 local laws, 11% population covered
 - Missouri: 26 local laws, 24% population covered
 - Oklahoma (has preemption = no local laws)

Smoke Free Gaming

- Americans for Nonsmokers' Rights Foundation
- Casino workers = population exposed to more secondhand smoke
- Strategies to work with the Gaming Industry
- Accomplishments thus far:
 - Over 500 smoke free gaming establishments in the U.S.
- www.smokefreecasinos.org

Tobacco taxes

- Average State Cigarette Tax: \$1.53 per Pack
- Average Cigarette Tax in Major Tobacco States: 48.5 cents per Pack
- Average Cigarette Tax in Non-Tobacco States: \$1.67 per Pack

Source: Campaign for Tobacco Free Kids

Tobacco Tax rankings

- Missouri \$0.17 51st
- Louisiana \$0.36 49th
- Georgia \$0.37 48th
- Alabama \$0.425 47th
- Mississippi \$0.68 37th
- Oklahoma \$1.03 31st
- Arkansas \$1.15 30th
- Texas \$1.41 25th
- New Mexico \$1.66 21st

Source: Campaign for Tobacco Free Kids

Projected Public Health Benefits for Texas from the Cigarette Tax Rate Increase

	\$1.50	\$1.25	\$1.00
Percent decrease in youth smoking:	17.5%	15.5%	12.4%
Youth under age 18 kept from becoming adult smokers:	191,500	169,800	135,800
Current adult smokers who would quit:	179,900	159,500	127,600
Premature smoking-caused deaths prevented:	110,700	98,200	78,500
5-Year number of smoking-affected births avoided:	24,400	21,600	17,300
5-Year health care cost savings from fewer smoking-caused lung cancer cases:	\$28.33 million	\$25.12 million	\$20.09 million
5-Year health care cost savings from fewer smoking-affected pregnancies & births:	\$55.15 million	\$48.89 million	\$39.11 million
5-Year health care cost savings from fewer smoking-caused heart attacks & strokes:	\$60.14 million	\$53.32 million	\$42.65 million
5-Year Medicaid program savings for the state:	\$24.63 million	\$21.83 million	\$17.46 million
Long-term health care cost savings from adult & youth smoking declines:	\$7.23 billion	\$6.41 billion	\$5.12 billion

Texas Tobacco Control Funding

- **FY2014 State Funding for Tobacco Control Programs: \$11,201,794**
- **FY2014 Federal Funding for State Tobacco Control Programs: \$4,150,819***
- **FY2014 Total Funding for State Tobacco Control Programs: \$15,352,613**
- **CDC Best Practices State Spending Recommendation: \$266,300,000**
- **Percentage of CDC Recommended Level: 5.8%**

Texas Cessation Coverage: State Medicaid Program

- **Medications:** Covers NRT Gum, NRT Patch, Varenicline (Chantix) and Bupropion/Zyban
- **Counseling:** Covers phone counseling; coverage of individual and group counseling varies by health plan
- **Barriers to Coverage:** Minimal co-payments required for medications; co-payments for counseling vary by health plan

Texas Cessation Coverage: State Employee Health Plans

- **Medications:** Covers Bupropion/Zyban and Varenicline (Chantix)
- **Counseling:** All health plans cover online counseling; some plans cover group and phone counseling
- **Barriers to Coverage:** Co-payments required

Texas State Quitline

- **Investment Per Smoker:** Data not reported
- CDC recommends an investment of \$10.53/smoker

Highlights: Cessation Coverage

- Medicaid enrollees still do not have access to all the help they need to quit. Only two states provide a comprehensive tobacco cessation benefit to Medicaid enrollees.
- Only four states provide a comprehensive tobacco cessation benefit to state employees.
- State quitlines remain chronically underfunded. On average, states invested only \$3.76 per smoker in quitlines in fiscal year 2014.

Regional Perspective

- Continuous education for our policymakers and decision makers on the importance of:
 - State Program Funding
 - Statewide Smoke Free laws
 - Increased Tobacco taxes
 - Comprehensive Cessation Treatment for Health Plans
- Secure grasstops volunteers who are influencers to utilize pressure and persuasion strategies
- Move the public to outcry for a statewide smoke free law