



2015 Summit on HPV-Related Diseases

MD Anderson Cancer Center

Protecting Our Children

18 JUN 2015

It's SAFE, EFFECTIVE and it WORKS!

Speakers: Jill Roark, MPH • Julie Bloom, MD • Lynn Barclay • Anna Dragsbaek • Jason V. Terk, MD

Breakout 2 Group 1

More Than Warts...
Zdoggz.md.com

Ignite Format

Let's Go!
20 Slides
5 Minutes!

HPV Vaccine is for CANCER Prevention!

Grants? For More Vaccinations?
For Education!

Comm. Strategies

Age 11 or 12

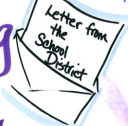
You Wouldn't Wait to Put On Your Bike Helmet!



BUNDLE!

Communicating Vaccine Safety

COLLABORATE



Call it a School Vaccine!
Not Required to Go to School.

Come Back on This Day for the Rest!
These R 3
No! I don't want to My Child to Get the HPV Vaccine!
DEATH!
ALLUMINUM
Pinterest!
YouTube!

Be Honest: It hurts!
Swelling & Redness, too
Fainting Can occur
Other Rare → Not HPV

Be Calm
Be Accurate
CASE

Help Them Understand!

Make a CLEAR Recommendation

Rx Get The 3!

Common Problems

What about with Children w/ Sexual Abuse?
4-5 years old?

No Recommendation at this Time...
Case By Case.

I Strongly Recommend It!
11-12 Years - Before 13!

Which Arm?

SAFE EFFECTIVE WORKS
Which Arm?

But What About Omission Bias?
Speak Their Concerns!

Don't Leave them Unsaid!

Under Note
Think about language!

Prime Prime Boost

Yeast Sensitivity?
Latex
Yeast Allergy is rare

A Yeast infection is NOT a Contraindication!

RNI Department or BiValent!

Two-Doses for HPV9?

Case Discussions & Solutions

Re-Vaccination? HPV4 → HPV9?

ACIP Meetings in Discussing This!

HPV9 Payment Not Until Oct 1

There is No Magic Bullet!

PARTNERSHIP!

Commercials?
Internet Pre-Rolls!

300x More Likely to Search!

Do You Want to Go Ahead & Get Those today?
Okay

Mmm... Nope!

But I have a Son Why Does he Need it?
Plus, he's Only 12! STD Vaccination?

Okay!

I would do for My Child!

BUNDLE! Let's Do it Now!